



SPECIALIZED MAGAZINE FOR BUSINESS TRAVEL AND CONGRESS TOURISM OF SOUTHEAST EUROPE



## Enter the world of business travel, seminars and conferences!

SEE Business Travel & Meetings Magazine is formed because of need for development and unification of the congress industry in the region, all its participants, including both event organizers (buyers), on the one hand, and hotels, conference centers, professional agencies and other service providers (suppliers), on the other.

For the development of meetings industry and successful implementation of the meeting, you must have permanent education, professionalism, cooperation, mutual understanding and knowledge of all its participants, customers and suppliers.

SEE Business Travel & Meetings Magazine is for educational and informational purposes only and is intended to bring readers field of congress and business tourism, the problem of organization of special events, conference facilities, news, trends ...

It is designed for business people who are almost constantly confronted with the need for business travel, and organizing individual business meetings, boards, seminars, celebrations, to conferences and congresses.

Given that the magazine SEEbtm is regional- for the territory of Serbia, Montenegro, Croatia, Slovenia, Bulgaria, Romania, Bosnia and Herzegovina and Macedonia, the Magazine itself is **ilingual** (one version in the language of our region + English version).

### Circulation and periodicity

The magazine is published **four times a year**, with a circulation of **3000 copies** + digital edition.

### Distribution

Small, medium and large companies, NGOs, ministries, government institutions, embassies, hotels, convention centers, professional agencies, colleges and schools connected with tourism ...





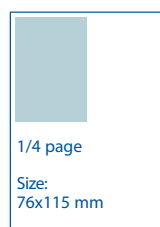
# see business travel & meetings magazine

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## ADVERTISING RATES



### POSITION

1/1 first inside page (K-2)	1.590,00 €
1/1 last inside page (K-3)	1.470,00 €
1/1 back cover (K-4)	2.490,00 €
2/1 the first two pages 2&3	3.070,00 €
2/1 two linked pages	2.870,00 €

### Inside color page

1/1	1370,00 €
1/2	670,00 €
1/4	390,00 €

PR text 2/1 1.490,00 €

### / PRICE per issue

Create an ad:  
+20% on advertising rate

Special position of ad:  
+10% on advertising rate

### FORMAT

AVAILABLE COLOURS: cmyk  
RESOLUTION: 300 dpi  
FORMAT: .pdf , .tiff , .jpg , .cdr

### DISCOUNT %

Advertising in multiple editions of the magazine SEE Business Travel & Meetings, we allow a lower price.

Advertising in 2 issues - **5%** off the original price

Advertising in 3 issues - **10%** off the original price

Advertising in 4 issues - **20%** off the original price

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\*The rates do not include VAT